EU DISINFOLAB'S APPROACH TO FUNDRAISING

June 2026

INTRODUCTION

We support and connect the counter-disinformation community to help reduce the impact and harms of disinformation in Europe by:

- supporting the development of shared approaches,
- making complex developments more accessible,
- bringing together people working across the field.

Since 2017 when EUDL was launched, the number of organisations working to counter disinformation has grown rapidly. But the environment that we operate in has become much more hostile. Disinformation researchers and organisations have faced sustained legal, political and personal risk. We expect this situation to continue. This means we have to be extra vigilant in where our funding comes from.

GUIDELINES

We need financial support to fund our research, prepare reports, enable us to play a role in co-ordinating the network of organisations tackling disinformation and to respond to attacks from the perpetrators we expose in our work. We consider each offer of support on a case-by-case basis. The guidelines below set out the things we take into account when we make decisions about where we will accept money from.

1. The most important aspect of any funding is that it does not affect our ability to be independent. In our work we must be able to provide objective assessments of the many different threats to the information ecosystem.
2. For our financial resilience we want to have funding from a variety of sources. These include private foundations, governments and private companies. We also raise money from our annual conference.
3. We consider whether a potential funding source shares our mission and values and whether there might be a reputational risk for us to take money from a particular source.
4. We are willing to be funded to work on a specific project provided that the purpose is consistent with our strategic objectives and mission and our research and work product can be pursued with independence.
5. We conduct due diligence to the extent possible within our available resources to ensure donors and sponsors have anti-bribery, corruption, anti-money laundering and terrorism financing policies and are not subject to sanctions. If during ongoing work we become aware that continuing a relationship with a donor would mean compromising our commitments and values, we reserve the right to suspend or terminate the cooperation. We are also mindful that some governments misuse terrorist designations against individuals and organisations.

We follow the good practice guidance on charity and non-profit organisations published in Belgium by the Roi Baudouin foundation and in the UK by the Charity Commission.