

))) DEMAGOG

# CLIMATE FACTBOT

Educational Chatbot

Kraków, 11/10/2023

Presentation speaker





Aleksy Szymkiewicz

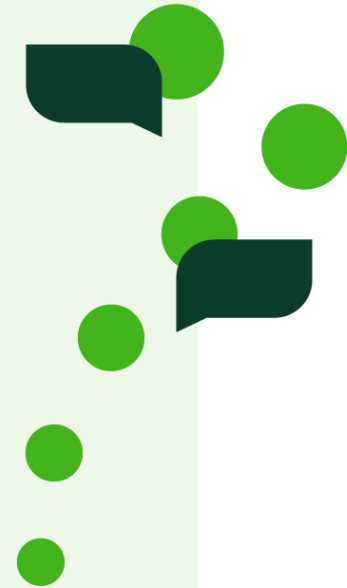


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# Presentation schedule

-  Climate Factbot
-  Numbers
-  Challenges



# Demagog Association

## ABOUT US



# Climate Factbot

## AN EDUCATIONAL CHATBOT

The goal of the project was to create a virtual climate assistant.

 **70** climate-related articles, based on which we created a database of **400** Q&As

Functionalities:



Quiz (2 levels)



Climate knowledge base



Media education knowledge base



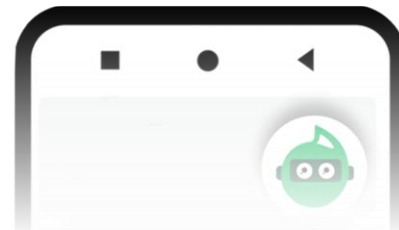
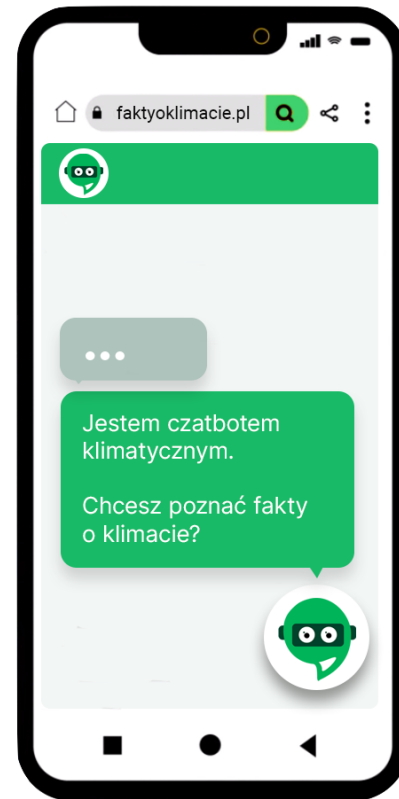
Climate myth knowledge base



Newsletter



Tidbits generator





# Climate Factbot

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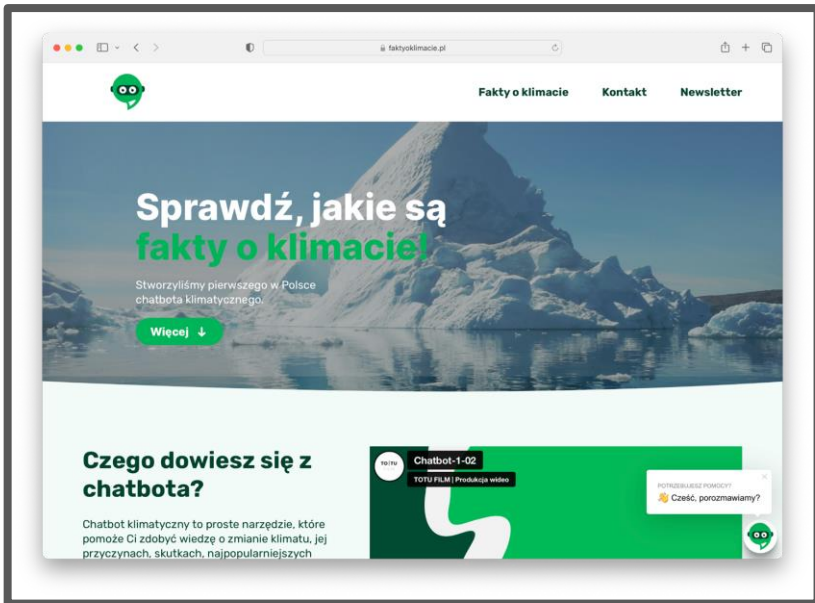
# Climate Factbot

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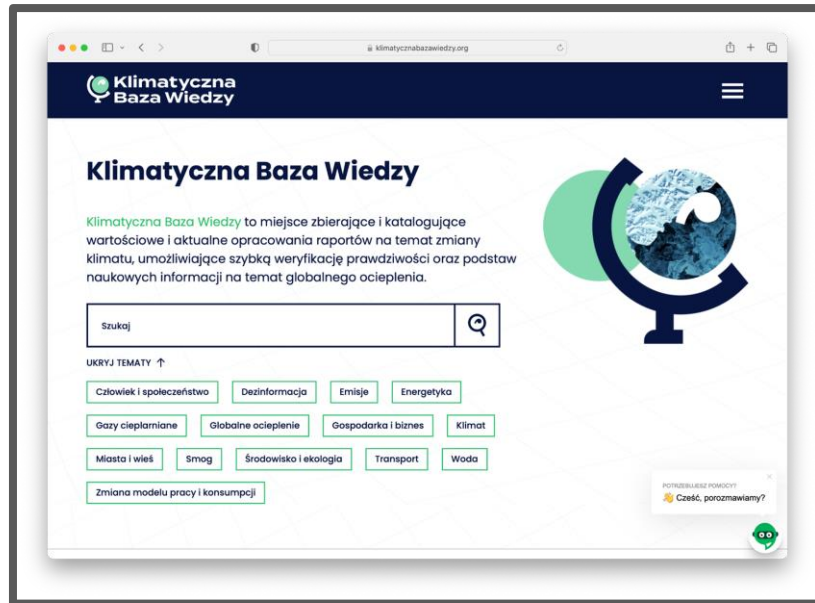
-  Project website: [www.faktyoklimacie.pl](http://www.faktyoklimacie.pl)
-  Parters's websites: [www.crazynauka.pl](http://www.crazynauka.pl) & [www.energetyka24.com](http://www.energetyka24.com)
-  Demagog's website: [www.demagog.org.pl](http://www.demagog.org.pl)
-  Climate Knowledgebase: [www.klimatycznabazawiedzy.org](http://www.klimatycznabazawiedzy.org)

# Climate Factbot

AN EDUCATIONAL CHATBOT



The screenshot shows the homepage of the Climate Factbot website. The browser address bar displays "faktyoklimacie.pl". The navigation menu includes "Fakty o klimacie", "Kontakt", and "Newsletter". The main banner features a background image of melting icebergs and the text "Sprawdź, jakie są fakty o klimacie!". Below this, it states "Stworzyliśmy pierwszego w Polsce chatbota klimatycznego." and includes a "Więcej ↓" button. A section titled "Czego dowiesz się z chatbota?" explains that the chatbot is a simple tool to help gain knowledge about climate change. A video player for "Chatbot-1-02" is visible, with a chatbot icon in the bottom right corner.



The screenshot shows the homepage of the "Klimatyczna Baza Wiedzy" website. The browser address bar displays "klimatycznabazawiedzy.org". The header includes the site name and a menu icon. The main heading is "Klimatyczna Baza Wiedzy". The introductory text describes it as a place for collecting and cataloging climate reports. A search bar is present with the placeholder "Szukaj". Below the search bar, there is a "UKRYJ TEMATY ↑" section with various topic filters: "Człowiek i społeczeństwo", "Dezinformacja", "Emisje", "Energetyka", "Gazy cieplarniane", "Globalne ocieplenie", "Gospodarka i biznes", "Klimat", "Miasta i wieś", "Smog", "Środowisko i ekologia", "Transport", and "Woda". A chatbot icon is visible in the bottom right corner.

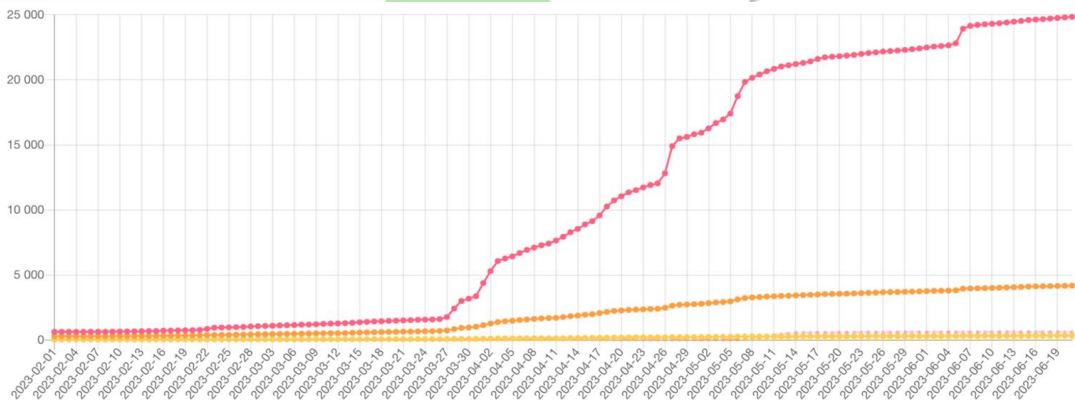
# Climate Factbot

AN EDUCATIONAL CHATBOT

## Reach and scale

(figures: 22/06)

- 25,000 chatbot users (figures: 22/06)
- More than 90,000 total listed messages
- Test version: **September 2022**
- Official version: **March 2023**

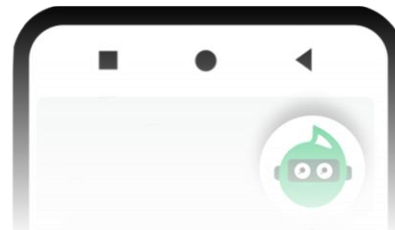
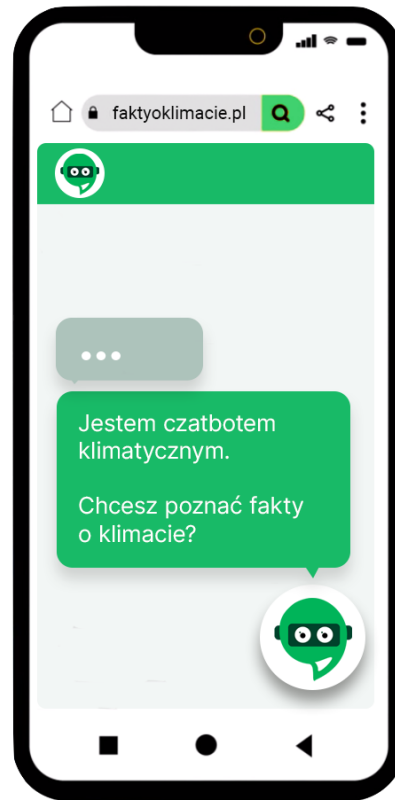




# Challenges

## Climate Factbot

- **Narrative changes**
- New **AI** opportunities
- **Construction** of chatbot
- **Spectrum** of topics





Aleksy Szymkiewicz



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# THANK YOU

for your attention! 😊