Disinformation Trends in Central & Eastern Europe 2021

Institutionalization of Disinformation

Merging Migration and Covid Narratives

Announced: The coronavirus arrived in Hungary

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Fővárosi Törvényszék: jogszerűen utasították ki az iráni diákokat



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diák iráni barátnője

2020 móreixa 05 - 2251

TÁFFLSPICC PODCAST MÉG TÖBB



"Between illegal migration and the corona pandemic there is a very clear connection, since many of the migrants are from or cross Iran, which is a high infection zone" Friss hirek Ittho Viktor Orban, March 9, 2020

2020. március. 05. 14:29 · Utolsó frissítés: 2020. március. 05. 17:46 · ITTHON Orbán Viktor: A Szent István Egyetemen tanul a másik fertőzött diák



FŐOLDAL / BELPOL

Criminal proceedings against most of the expelled Iranian students have been stopped



Bizakodhatnak azok a diákok, akiket már hazatoloncoltak.

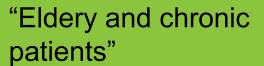
🗮 Menü



The Iranian students expelled last year are back

BELFÖLD 2021. március 09. – 20:00 () frissítve

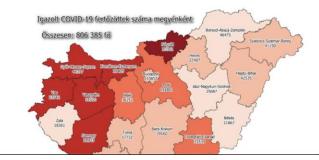
Cognitive Framing of COVID-19 Fatalities



Phrase used in over **100K media articles** to talk about Covid deaths across the Hungarian media landscape.



Meghalt Eldős, krónikus beteg, és újabb 179 magya állampolgármát meterték terte onavírus-fertőzést. El 1g 5 296 926 embert oltottak be Magyarországon, közülük 4 073 520-an már a második adag vakcinát is megkapták.



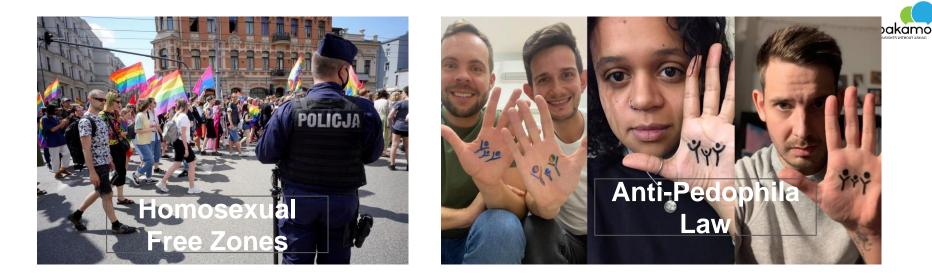
The Enemy is Within

• Political Enemies:

- NGOs
- \circ Liberals
- The "new other"
 - LMBTQ+ communities
 - Cosmopolitans

security with spreadingThe presence of internal	and imposing corruptive ideolo	ics are regarded as hostile actors igies that cause domestic disturb se adversely affects the countries itical disunity.	ance and downfall.
.			
In Slovakia liberal parties are considered a serious internal threat by many, as they supposedly destroy democracy with their "liberal-fascism" and their tendency to attack those with views different from liberalism. "Progressive-liberals" are frequently compared to Russian Bolsheviks and are at times associated with George Soros. Many believe that some Slovakian politicians serve foreign, especially US interests, thereby betraying their country.	Polish people criticize the ruling party, PJS for its supposed poor decisions in foreign policy, highlighting the country's growing dependency on the US. Politicians in favor of dismantling the army and helping migrants are often viewed as enemies of Poland.	Czechs express distrust towards PM <u>Babis</u> because of his former association with communist secret service. Also of concern is the President Zeman's conflict with the current secret service of requesting the names of Russian secret agents in Czechia - is seen as a proof of him being a pro-Russian actor.	NGOs, liberal media, academics, universities, and even the Supreme Court are regarded as institutions that are undermining Hungarian values. Hungarian social media users often link these organizations to George Soros. Politicians from all parties are being accused of betraying their countries by serving Western or Eastern interests.
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Social Listening Study on behalf of NATO PDD on lay opinions on National Security in V4 countries



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Happening: Sex change surgery conducted on small children without parential permission

Propaganda Fatigue

HUNGARIAN MEDIA EXPANSION IN BALKANS RAISES WORRIES BUT LACKS IMPACT

Lenart Kucic, Natasa Stojanovska, Zoran Jovanoski and Anita Vorák

Budapest, Ljubljana, Skopje

BIRN

December 4, 2020 07:30



F course, most dom, be

Albert Camus

Asymmetric Challengers

Crowd Funded

Mostly New Faces

New Channels

Forced to abide by journalistic standards

Higher Viewership Typically 50k - 500K views/video

Radically changed media landscape

New Players in Hungary



Media sites' Youtube channels



Youtube TV Station

Personalities







Institutionalization of Disinformation

The Enemy is within

Decreasing Agenda Setting Power

Asymmetric Challengers