

Disinformation Trends in Central & Eastern Europe 2021

Institutionalization of Disinformation



Merging Migration and Covid Narratives

GAZDASÁG

| 2020. március 04. 18:31

Announced: The coronavirus arrived in Hungary

Fővárosi Törvényszék: jogszerűen utasították ki az iráni diákokat

MTI / 2020.04.10. 00:36

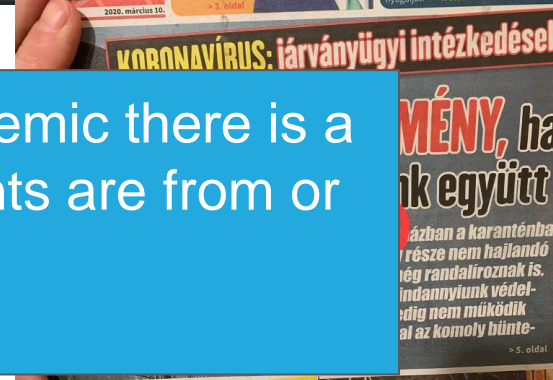


Diagnosztizálták a 4. számú koronavírus-fertőzöttet – az iráni diák iráni barátjáné

2020. március 05. - 23:53



Az irániakat akár ki is utasíthatjuk az országból



“Between illegal migration and the corona pandemic there is a very clear connection, since many of the migrants are from or cross Iran, which is a high infection zone”
Viktor Orbán, March 9, 2020



Criminal proceedings against most of the expelled Iranian students have been stopped

NARANCS.HU

2020.07.15 16:45

BELPOL

 Tetszik 74


Megosztás

Bizakodhatnak azok a diákok, akiket már hazatoloncoltak.

 Menü

telex

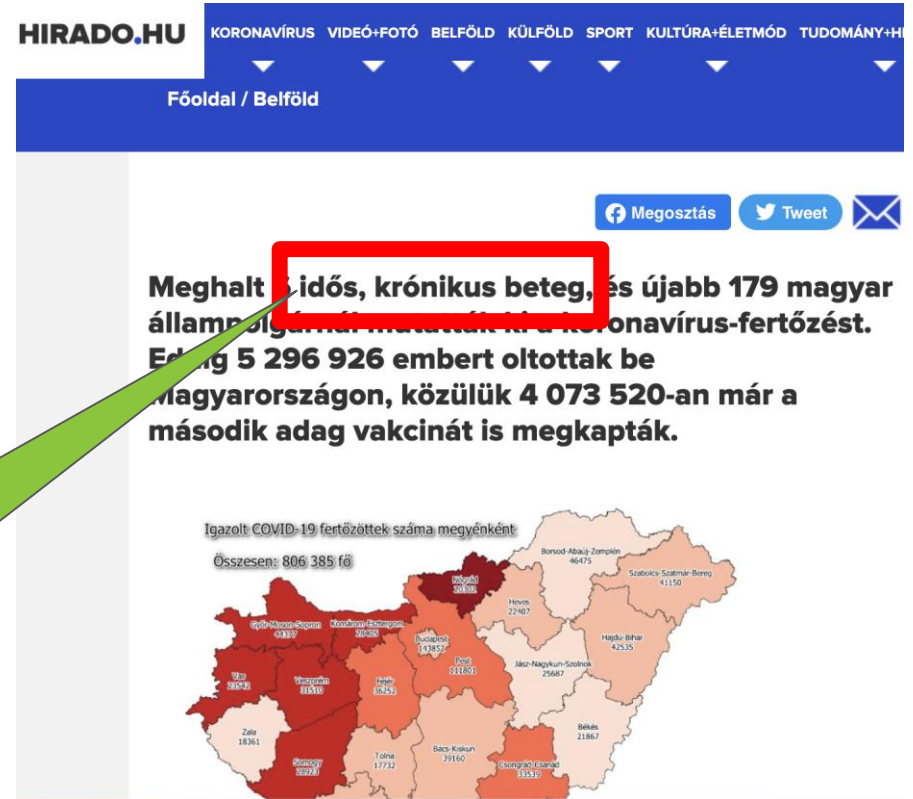
The Iranian students expelled last year are back

BELFÖLD 2021. március 09. – 20:00  frissítve

Cognitive Framing of COVID-19 Fatalities

“Eldery and chronic patients”

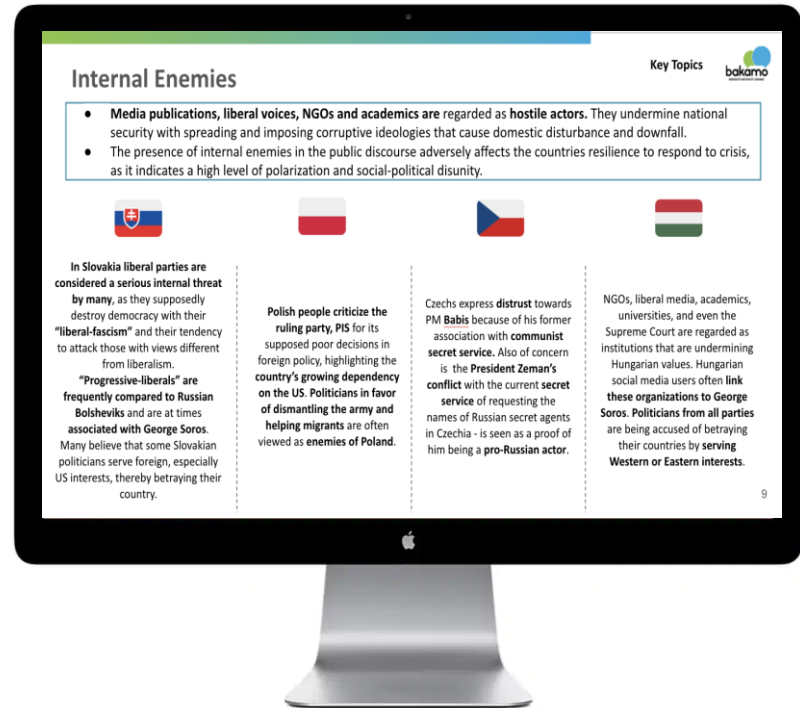
Phrase used in over **100K media articles** to talk about Covid deaths across the Hungarian media landscape.



The Enemy is Within

- Political Enemies:
 - NGOs
 - Liberals

- The “new other”
 - LMBTQ+ communities
 - Cosmopolitans



Social Listening Study on behalf of NATO PDD on lay opinions on National Security in V4 countries



Homosexual Free Zones



Anti-Pedophilia Law

ITTHON

NAGYVILÁG

GAZDASÁG

SPORT

TV

FILM

TUDOMÁNY

TECH

AUTÓ

KULTÚRA

TÁFELSPICC

PODCAST

MÉG TÖBB ▾

NAGYVILÁG

Happening: Sex change surgery conducted on small children without parental permission

Propaganda Fatigue

HUNGARIAN MEDIA EXPANSION IN BALKANS RAISES WORRIES BUT LACKS IMPACT

Lenart Kucic, Natasa Stojanovska, Zoran Jovanoski and Anita Vorák

Budapest, Ljubljana, Skopje

BIRN

December 4, 2020 07:30





Of course,
most
dom,
e

Albert Camus

Asymmetric Challengers



Crowd Funded

New Channels

Mostly New Faces

Forced to abide by
journalistic standards

Higher Viewership
Typically 50k - 500K views/video

Radically changed media landscape

New Players in Hungary

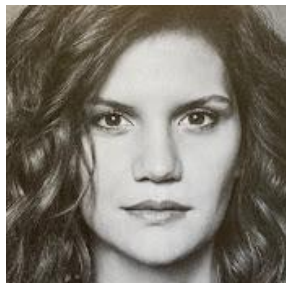


Media sites' Youtube channels



Youtube TV
Station

Personalities



Institutionalization of Disinformation

The Enemy is within

Decreasing Agenda Setting Power

Asymmetric Challengers