

internet research agency

ELECTION

INTERFERENCE

*@no***UPSIDE**

dual-use

TECHNOLOGY





FORM DISTINCT GROUPS



REINFORCE IN-GROUP IDENTITY



CREATE A MEDIA MIRAGE



PROPAGANDIZE WITH NUANCED INFLECTION



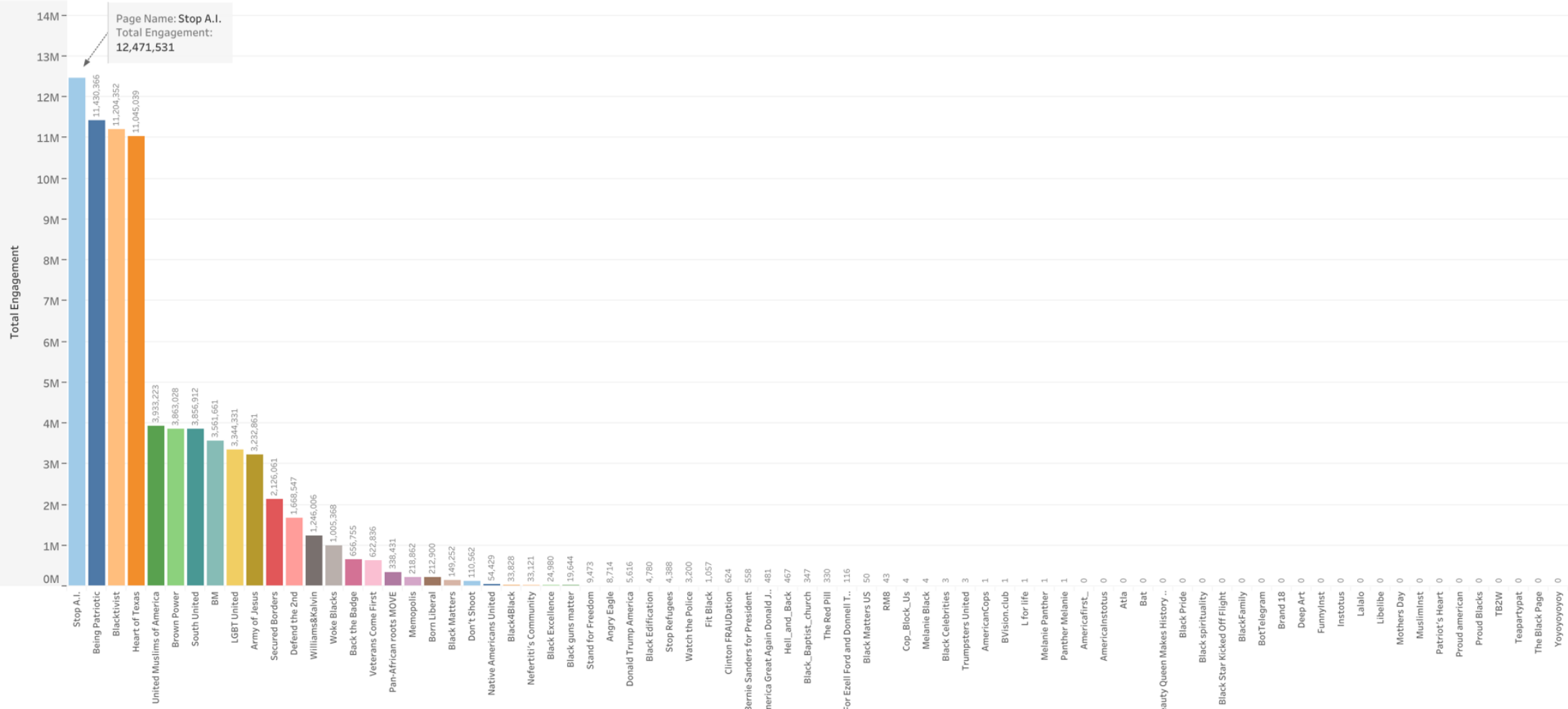
DEVELOP PERSONAL RELATIONSHIPS



ACTIVATE FOR A PURPOSE

FORM DISTINCT GROUPS

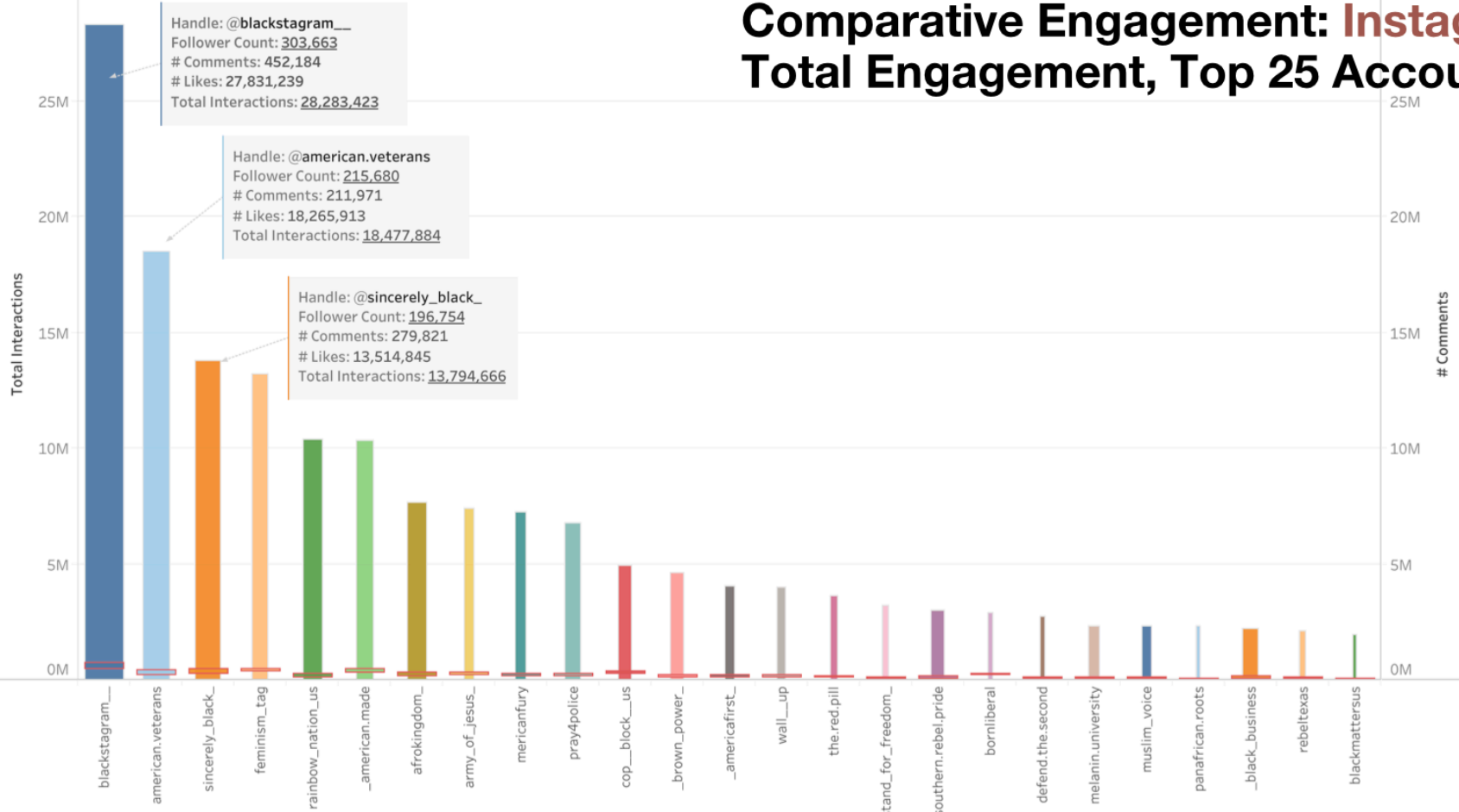
BLACKTIVIST
DEFEND *the* 2ND
LGBT UNITED
BEING PATRIOTIC
ARMY *of* JESUS
STOP *all* INVADERS



Page Name



Comparative Engagement: Instagram Total Engagement, Top 25 Accounts



Total interactions (sum of likes and comments) for each Instagram account. The number of comments are shown as line on each bar for perspective. Color shows details about account name (@handle). Bar width shows the relative size of follower count. This graph shows the top 25 of 133 accounts ordered by decreasing total interactions.

REINFORCE IN-GROUP IDENTITY

LIKE IF YOU AGREE



IT'S TIME TO MAKE AMERICA BELIEVE AGAIN!




LIKE FOR JESUS TEAM



IGNORE FOR SATAN TEAM

GET OUR FIRST **STAY4POLICE** MERCH



 stay4police

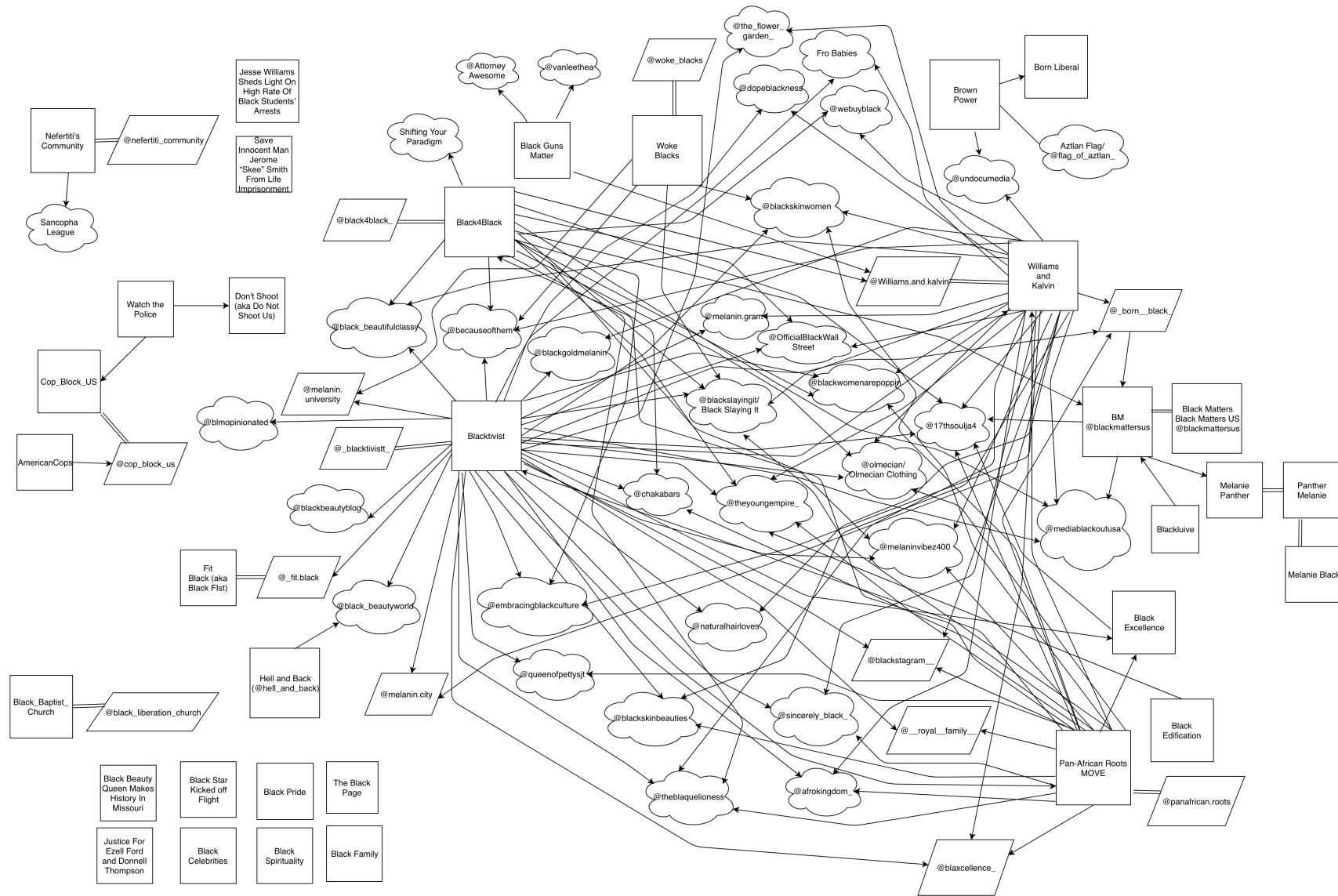




BlackMattersUS.com

I DIDN'T BELIEVE THE MEDIA
SO I BECAME ONE

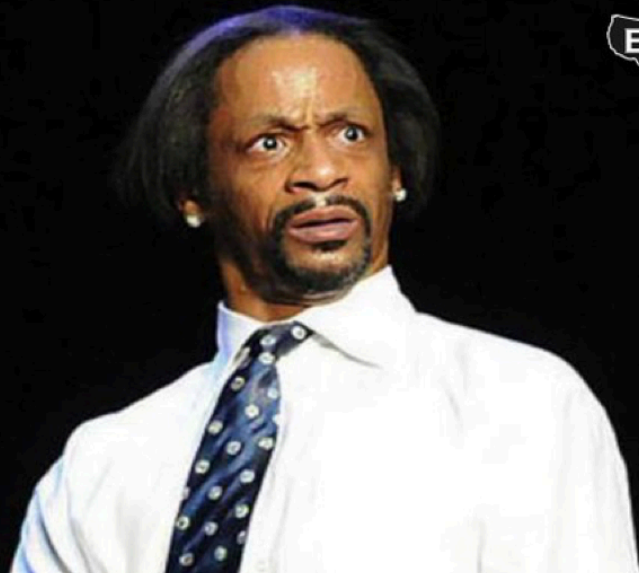
CREATE A MEDIA MIRAGE



PROPAGANDIZE WITH NUANCED INFLECTION

USA: we are holding Syria responsible
for poisoning and killing their own
people!

Flint, Michigan:



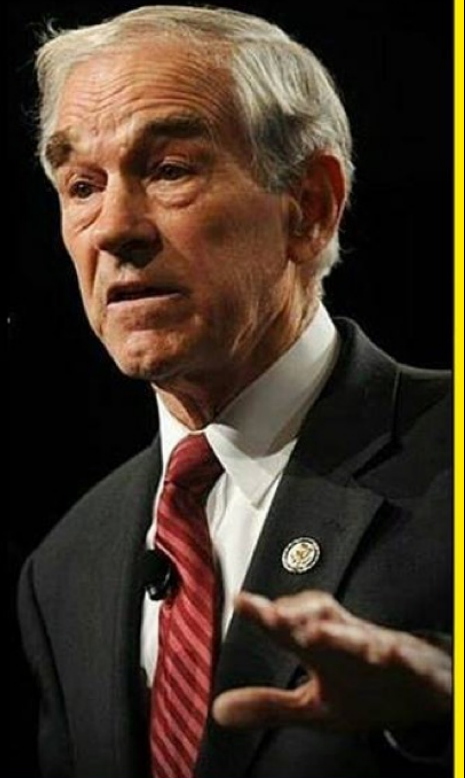
LIKE IF YOU AGREE



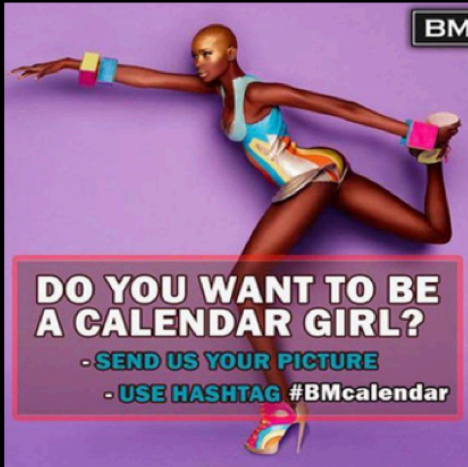
Does anyone believe
that on the eve of
peace talks, just after
the White House said
the Syrian people should
choose their own leaders,
that Assad would launch
a gas attack to **turn the
whole world** against him?

We're back to the
same lies that
got us into Iraq.
**Do we never
learn to question
the propaganda?**

Ron Paul



DEVELOP PERSONAL RELATIONSHIPS



BM

DO YOU WANT TO BE A CALENDAR GIRL?

- SEND US YOUR PICTURE
- USE HASHTAG #BMcalendar



BM

DON'T TRUST THE MAINSTREAM MEDIA?
LET'S SHOW WHAT IS REALLY HAPPENING

THE «BLACK INSIDER» REALITY SHOW IS GOING TO BE CREATED **FOR YOU AND BY YOU!**

MAIL OR DM US IF YOU'RE INTERESTED IN ATENDING!

BM IS LOOKING FOR TWO **ENTHUSIASTS/VOLUNTEERS** TO HELP US TO SHARE OUR **MISSION** WITH THE WORLD!



IT'S GONNA BE FUN 😊



YOUR VOICES MATTER

BM IS LOOKING FOR THE AUTHORS!

BM IS LOOKING FOR DESIGNERS



BM

DEAR BROTHERS AND SISTERS,
IF YOU ARE **CREATIVE** AND **TALENTED**,
IF YOU DO CARE ABOUT OUR BLACK LIVES,
IF YOU CAN SING, WRITE, DRAW WELL,
IF YOU FEEL FREE IN FRONT OF THE CAM,
WE OFFER YOU TO BECOME ONE OF OUR
@BlackMattersUS REPRESENTATIVES!
ALSO WE ARE ALWAYS GLAD TO SHARE
YOUR TALENTS AND PROMOTE YOUR
ACTIVITY ON OUR INSTAGRAM PAGE AND
WEB **BLACKMATTERSUS.COM**
COMMENT BELOW OR DM
IF YOU ARE INTERESTED!

BM blackmattersus.com



BM

IS LOOKING FOR **VOLUNTEER** **LAWYERS & LEGAL AID ADVOCATES** **FOR PEOPLE WHO CAN'T AFFORD LAWYERS**



BM

IS LOOKING FOR **CREATIVE PEOPLE** **TO BECOME A PART OF THE MOVEMENT**

DM US FOR MORE INFO



**NEW YORK
WE NEED YOU**



**"STRUGGLING WITH
THE ADDICTION TO
MASTURBATION?
REACH OUT TO
ME AND WE WILL
BEAT IT TOGETHER."
-JESUS**

**YOU CAN'T HOLD HANDS
WITH GOD WHEN YOU
ARE MASTURBATING.
USE OUR HOTLINE IF YOU NEED HELP**

ACTIVATE FOR A PURPOSE

REPEAT AFTER ME...

**I WILL NOT RECOGNIZE
HILLARY CLINTON
AS THE PRESIDENT OF
THE UNITED STATES.**



**I
WON'T
VOTE.**

**WILL
YOU?**



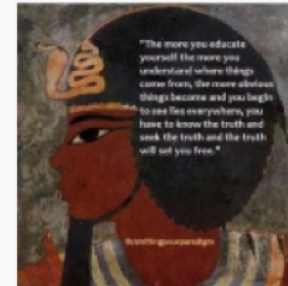
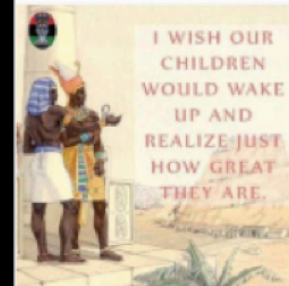
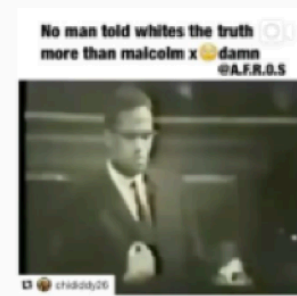
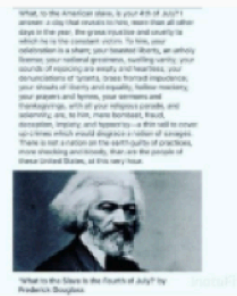
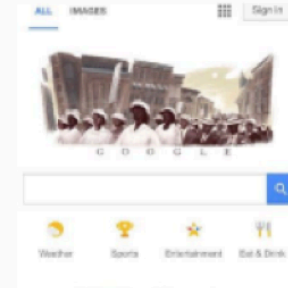


**ABOLISH ELECTORAL COLLEGE
MARCH ON WASHINGTON**

SATURDAY, DECEMBER 3, 2016

**THE POWER TO INFLUENCE OPINIONS
INCREASINGLY LIES WITH THOSE WHO
CAN MOST WIDELY AND EFFECTIVELY
DISSEMINATE A MESSAGE.**

IMPACT



INTERFERENCE \neq COLLUSION

democratized

PROPAGANDA

weaponized

NARRATIVES



IF ONLY MEDIA HAD BEEN AS BOTHERED BY
OBAMA'S **TIES** TO THE **MUSLIM BROTHERHOOD**
AS THEY ARE BY TRUMP'S **FAKE** TIES TO RUSSIA.

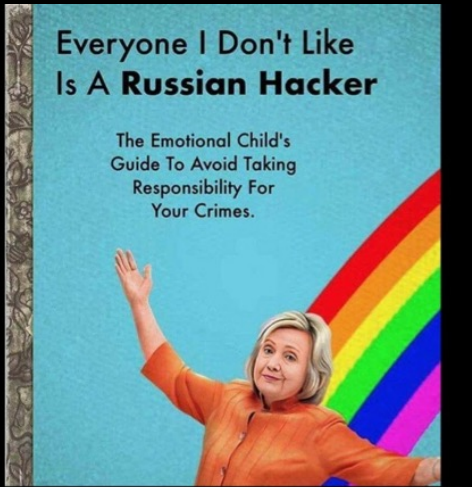
SHARE IF YOU AGREE

**RUSSIA SPECIAL COUNSEL MUELLER
WORKED WITH RADICAL ISLAMIC GROUPS**

*AMERICAN
FURY*



**TO PURGE ANTI-TERRORISM TRAINING MATERIAL
OFFENSIVE TO MUSLIMS**



Child: Mommy there are monsters under my bed
 Mom: It's probably just the Russians



BOOM=> New NSA Expert's Report Says There Was "No Russian Hack" of DNC Computers - It Was a "Leak"

Jim Hoft Aug 10th, 2017 2:37 pm — Leave a Comment



THE RUSSIAN HACKER STARTER PACK



active

MEASURES



"We'll know our
disinformation program is
complete when everything
the American public believes
is false."

- William Casey, CIA Director

(from first staff meeting in 1981)

THANK YOU

*@no***UPSIDE**