

EU DISINFOLAB CONFERENCE

28 May 2019

08.00 – 09.00 - Registration and welcome coffee

09.00 – 09.10 **Introduction** by Alexandre Alaphilippe, Executive Director, EU DisinfoLab

09.10 – 09.30 **Opening: Disinformation and terrorism**
Survivor of Paris Attacks, Benjamin Cazenoves will explain how he became a victim of disinformation campaigns during and after the attacks. He will be interviewed by Camille François, Chief Innovation officer at Graphika.

09.30 – 10.30 **Introductory keynotes: International manipulation of information**

- Renee di Resta, Mozilla Fellow in Media Misinformation and Trust
- Nick Waters, Senior Investigator, Bellingcat
- Emerson Brooking, Resident Fellow, DFR Lab

10.30 – 11.00 - Coffee Break

11.00 – 11:45 **Introductory Panel: Algorithms, platforms, journalists, society, our own brain: who is accountable for information disorder?**
In the past 30 years, our world and our work entered a new digital era. In this session, we will discuss how media, social platforms and our brain have been hijacked by the paradigms that exist during these times.

Chair: Brian Maguire, Journalist

- Camille François, Chief Innovation Officer, Graphika
- Albert Moukheiber, Neuroscientist, clinical psychologist, co-founder, Chiasma
- Catherine Fieschi, Director, Counterpoint

11.45 – 12.45 **Session 1 - Understanding disinformation: the roots of information, manipulation and comparative perspectives**
In this session, we will learn about our own need to blame others, the spreading of urban legends could be growing roots for a new disinformation ecosystem, which can take multiple forms in different countries.

Chair: Mathias Vermeulen, Mozilla Foundation

- Pr. Martin Innes and Daniel Grinnell, University of Cardiff
- Laura Skillen, PhD researcher, University of Kent
- Aurore Van de Winkel, PhD researcher, University of Louvain la Neuve

12.45 – 14.00 – Lunch break

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14.00 – 15.30

Session 2 - Disinformation, global and continental case studies

From Eastern Ukraine to European elections, through “Yellow Jackets” and US 2018 Midterms, this session will explore a diverse array of disinformation case studies.

Chair: Renee di Resta, Mozilla Fellow in Media Misinformation and Trust

- Alejandro Romero, CEO and Founder, AltoDataAnalytics
- Grégoire Lemarchand, AFP Deputy Editor in Chief, Head of Social Networks & Fact-Checking
- Clara Tsao, Executive Director, International Content Moderation Network & Mozilla Fellow
- Yevhen Fedchenko, Chief Editor, StopFake.org

15.30 – 16.00 - Coffee Break

16.00 – 17.00

Session 3 – Tech companies: what is the roadmap to fight disinformation?

Put on the spot for being used as an efficient tool in disinformation strategies, the tech giants have started to address the issue. What are their views and what do they want to achieve?

Chair: Jennifer Baker, Tech Policy Journalist

- Thomas Myrup Kristensen, Managing Director EU Affairs & Head of Office, Brussels, Facebook
- Stephen Turner, Head of Public Policy, Government, & Philanthropy at Twitter Belgium
- Milan Zubicek, Public Policy & Government Relations Manager, Google

17.00 - 19.00 - Social event – Belgian beer and cheese tasting

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08.00 – 09.00 - Welcome coffee

09.00 – 10.00

Session 4 – The transatlantic vision for disinformation

Both the European Union and the United States have been confronted with disinformation campaigns. Operating within different regulatory frameworks, what are the different perspectives on disinformation on both sides of the Atlantic?

Chair: Clara Tsao, Executive Director, International Content Moderation Network & Mozilla Fellow

- Emerson Brooking, Resident Fellow, DFR Lab
- Bret Shafer, Social Media Analyst and Communications Officer, Alliance for Securing Democracy
- Jennifer Mathieu, Chief Technologist for Social Analytics and Integrity, MITRE

10.00 – 11.00

Session 5 – Tools and methodologies for monitoring and debunking disinformation

From network analysis to algorithm tracking and deep fake detection, in this session you will discover tools and clues to detect and debunk disinformation.

Chair: Denis Teyssou, MediaLab R&D, Innovation Manager, AFP

- Camille François, Chief Innovation Officer, Graphika
- Guillaume Chaslot, Founder, Algotransparency
- Sam Gregory, Program Director, Witness
- Sam Jeffers, Founder, WhoTargets.me

11.00 – 11.30 - Coffee Break

11.30 – 12.30

Session 6 – Raising expertise and resilience in civil society

Civil society is confronted more and more with disinformation campaigns. Whether manipulated information is aimed to silence or undermine its credibility. In the meantime, organisations can develop new expertise to analyse and uncover these strategies. This session will show examples of how civil society can be more resilient and expert on this topic.

Chair: Lucy Freeman, CEO, Media Defence League

- James Le Mesurier, Founder, Mayday Rescue Foundation
- Benjamin Cazenoves, Citizen, victim of disinformation after Paris attack
- Niklas Bennwik, Senior Analyst, Swedish Civil Contingencies Agency

12.30 – 13.30 - Lunch Break



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13.30 – 14.30

Panel – Regulating disinformation?

How can we ensure a free and fair public debate online? In this session we will discuss potential forms of new regulation and the role of continental and international regulators.

Chair: Pierre Haski, President of Reporters Without Borders

- Trisha Meyer, Postdoctoral Researcher, Institute for European Studies, VUB
- Tara Denham, Director, Centre for International Digital Policy, Global Affairs Canada
- Lubos Kuklis, ERGA Chair and Chief Executive of Council for Broadcasting & Retransmission of Slovakia

14.30 – 15.30



open your eyes



Session 7: organised in the framework of Erasmus + project “Open Your Eyes” – Toolkits & Games. What are the new paths that exist for media education?

Media literacy and education are crucial and long-term actions to fight disinformation. In this session we will look at how youngsters are self-assessing their media literacy as well as new ways of learning and sharing experiences with the public.

Chair: Brikena Xhomaqi, Director, Lifelong Learning Platform, Open Your Eyes project

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- Thomas Nygren, Associate professor, Uppsala University
- Marije Arentze, Project coordinator, Bad news/Drog
- Juliane Von Reppert-Bismarck, Founder and CEO, Lie Detectors

15.30 – 16.00 - Coffee break

16.00 – 16.45

Panel – Are there ethical limits on fighting disinformation?

With GDPR we have entered a new era of data protection. However, dealing simultaneously with privacy, big data, Open Source Intelligence and malicious actors can be tricky. In this panel we will explore the ethics around disinformation hunting. Are there red lines and what should they be?

Chair: Merav Griguer, Attorney Partner, Bird & Bird

- Ricardo Mendes, Data activist, Armada.digital
- Chloe Colliver, Research Manager, Institute for Strategic Dialogue
- Nick Waters, Senior Investigator, Bellingcat

16.45 – 16.55

Conclusion of the debates by Sir Julian King, EU Commissioner for the Security Union.

16.55 – 17.00 - Wrap Up & Closing



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