

# EU DisinfoLab Annual Conference

## 28-29 May 2019, Brussels

### Day 1

08:30 – 09:00 Registration and welcome coffee

09:00 – 10:00

**Introductory keynotes: Is disinformation leading us towards a dystopic society?**

- Renee di Resta, Director of Research, New Knowledge
- Nick Waters, Senior Investigator, Bellingcat
- Donara Barojan, Assistant Director for R&D, DFR Lab

Coffee Break: 30'

10:30 – 11:30

**Introductory Panel: Algorithms, platforms, journalists, society, our own brain: who is accountable for information disorder?**

*In the past 30 years, our world and our work entered a new digital time. In this session, we will discuss how media, social platforms and our brain have been hijacked by the paradigms of this new era.*

- Camille François, Chief Innovation Officer, Graphika
- Albert Moukheiber, Neuroscientist, clinical psychologist, co-founder, Chiasma
- Catherine Fieschi, Director, Counterpoint

Chair: Brian Maguire, Journalist

11:30 – 12:30

**Session 1 - Understanding disinformation: propaganda and the roots for information manipulation**

*In this session, we will hear how propaganda, the need to blame others and the new hype for extremist movements are solid and growing roots for a new disinformation ecosystem.*

- Etienne Augé (TBC), Senior Lecturer, Erasmus University Rotterdam
- Laura Skillen, PhD researcher, University of Kent

- Aurore Van de Winkel, PhD researcher, author “Gérez les rumeurs et autres bruits”, University of Louvain la Neuve

Chair: TBC

Lunch Break: 1 hour

13:30 – 15:30

**Session 2 - Disinformation, global and continental case studies**

*From Eastern Ukraine to European elections, through “Yellow Jackets” and US 2018 Midterms, this session will gather diverse disinformation case studies.*

- Yevhen Fedchenko, Chief Editor, StopFake.org
- Martin Innes and Daniel Grinnell, University of Cardiff
- Grégoire Lemarchand, AFP Deputy Editor in Chief, Head of Social Networks & Fact-Checking
- Clara Tsao, Executive Director, International Content Moderation Network & Mozilla Fellow
- Claudio Agosti, Founder, Facebook Tracking Exposed

Chair: Dr Vydia Narayanan (TBC), Director of Research, Oxford Internet Institute

Coffee Break: 30'

16:00 – 17:00

**Session 3 – Tech companies: what roadmap to fight disinformation?**

*Put on the spot for being used as an efficient tool in disinformation strategies, the main technology companies have started to address the issue. What are their views and what do they want to achieve?*

- Nick Pickles (TBC), Senior Strategist, Public policy, Twitter
- Raegan Macdonald, Head of EU Public Policy, Mozilla
- Milan Zubicek, Public Policy & Government Relations Manager, Google
- Representative from Facebook (TBC)

Chair: Jennifer Baker, Tech Policy Journalist

17h - Wrap-up

20h - Social event (TBC)

## Day 2

**09:00 – 10:00**      **Session 4 – Transatlantic vision on disinformation**

*Both the European Union and the United States have been confronted with disinformation campaigns. Operating within different regulatory frameworks, which are the different perspectives on disinformation on both sides of the Atlantic?*

- Graham Brookie (TBC), Director and Managing Editor, DFR Lab
- Bret Shafer, Social Media Analyst and Communications Officer, Alliance for Securing Democracy
- Jennifer Mathieu and Rob Case MITRE

Chair: Clara Tsao, Executive Director, International Content Moderation Network & Mozilla Fellow

**10:00 – 11:00**      **Session 5 – Tools and methodologies for monitoring and debunking disinformation**

*From network analysis to algorithm tracking and deep fake detection, in this session you will discover tools and leads to detect and debunk disinformation.*

- Camille François, Chief Innovation Officer, Graphika
- Guillaume Chaslot, Founder, AlgoTransparency
- Sam Gregory, Program Director, Witness
- Sam Jeffers, Founder, WhoTargets.me

Chair: Denis Teyssou, MediaLab R&D, Innovation Manager, AFP

Coffee Break: 30'

**11:30 - 12:30**      **Session 6 – Raising expertise and resilience in civil society**

*Civil society is more and more confronted to disinformation campaigns. Whether manipulated information is aimed to silence or undermine its credibility. In the meantime, organisations can develop new expertise to analyse and uncover these strategies. This session will show examples of how civil society can be more resilient and expert on this topic.*

- Liz Carolan (TBC), Founder, Transparent Referendum Initiative
- James Le Mesurier, Founder, Mayday Rescue Foundation
- Niklas Bennwik, Swedish Civil Contingencies Agency

- Benjamin Cazenoves, Citizen, victim of disinformation after Paris attack

Chair: TBC

Lunch Break: 1h

**13:30 – 14:45**      **Panel – Net neutrality, data protection, liability of online platforms: what's next?**

*How can we ensure a free and fair public debate online? In this session we will discuss the options on a new regulation and the role of continental and international regulators.*

- Trisha Meyer, Postdoctoral Researcher, Institute for European Studies, VUB
- Tara Denham, Director, Centre for International Digital Policy, Global Affairs Canada
- Lubos Kuklis, ERGA Chair and Chief Executive of Council for Broadcasting & Retransmission of Slovakia

Chair: Pierre Haski, President of Reporters Without Borders

**14:45 – 15:45**      **Session 7 – Toolkits, games, what new paths for the education to media?**

*Media literacy and education are crucial and long-term actions to fight disinformation. In this session we will look at how youngsters are self-assessing their media literacy capacities as well as new ways of learning and sharing experience with the public.*

- Thomas Nygren, Associate professor, Uppsala University
- Marije Arentze, Project coordinator, Bad news/Drog
- Juliane Von Reppert-Bismarck, Founder and CEO, Lie Detectors

Chair: Brikena Xhomaqi, Director, Lifelong Learning Platform, Open Your Eyes project

Coffee break: 30'

16h – 17h

**Panel – Are there ethical limits to fight disinformation?**

*With GDPR we have entered a new era of data protection. Dealing simultaneously with privacy, big data, Open Source Intelligence and malicious actors can be tricky. In this panel we will explore the ethics around disinformation hunting. Are there red lines and what should they be?*

- Fanny Hidvegi, European Affairs Manager, Access Now
- Chloe Colliver, Research Manager, Institute for Strategic Dialogue
- Ricardo Mendes, Data activist
- Nick Waters, Senior Investigator, Bellingcat

Chair: Merav Griguer, Lawyer, Bird and Bird

17:00 Wrap Up