

EU DisinfoLab Annual Conference

28-29 May 2019, Brussels

Day One

08 :30 – 09 :00 Registration and welcome coffee

9:00 – 10:00

Introductory keynotes: Is disinformation leading us towards a dystopic society?

- Renee di Resta, New Knowledge
- Nick Waters, Bellingcat
- Donara Barojan, Assistant Director for R&D, DFR Lab

Coffee Break

10:30 – 11:30

Introductory Panel: Algorithms, platforms, journalists, society, our own brain: who is accountable for information disorder?

In the past 30 years, our world and our work entered a new digital era. In this session, we will discuss how media, social platforms and our brain have been hijacked by the paradigms of this new era.

- Camille François, Chief Innovation Officer, Graphika
- Albert Moukheiber, Neuroscientist, clinical psychologist, co-founder at Chiasma
- Catherine Fieschi, Director, Counterpoint

Chair: Brian Maguire (TBC)

11:30 – 12:30

Session 1 - Understanding disinformation: propaganda and the roots for disinformation

In this session, we will hear how propaganda, the need to blame others and the new hype for extremist movements are solid and growing roots for a new disinformation ecosystem.

- Etienne Augé, Senior Lecturer, Erasmus University Rotterdam
- Laura Skillen, PhD researcher, University of Kent

Lunch Break

13:30 – 15:30

Session 2 - Disinformation, global and continental case studies

From Eastern Ukraine to European elections, through “Yellow Jackets” and US 2018 Midterms, this session will gather diverse disinformation case studies.

- Yevhen Fedchenko, StopFake.org chief editor, Director of Mohyla school of journalism
- Martin Innes, University of Cardiff
- Lisa Maria Neudert (TBC), Researcher at the Computational Propaganda project, Oxford Internet Institute
- Grégoire Lemarchand, AFP Deputy Editor in Chief, Head of Social Networks & Fact-Checking
- Clara Tsao, Executive Director, International Content Moderation Network & Mozilla Fellow

Chair: TBC

Coffee Break

16:00 – 17:00

Session 3 – Tech companies: what roadmap to fight disinformation?

Put on the spot for being used as an efficient tool in disinformation strategies, the main technology companies started to address the issue. What are their views and what do they want to achieve?

- Nick Pickles (TBC), Senior Strategist, Public Policy, Twitter
- Raegan Macdonald, Head of EU Public Policy, Mozilla
- Milan Zubicek (TBC), Public Policy & Government Relations Manager, Google
- Nate Perseley (TBC), Social Science One

Chair: Jennifer Baker, Tech Policy Journalist

17h - Wrap-up

20h - Social event (TBC)

Day 2

08:30 – 09:00 Open Your Eyes Breakfast

09:00 – 10:00 Session 4 – Toolkits, games, what new paths media literacy need to engage with?

Media literacy and education are crucial and long-term actions to fight disinformation. In this session we will look at how youngsters are self-assessing their media literacy capacities as well as new ways of learning and sharing experience with the public.

- Thomas Nygren, Uppsala University
- Marije Arentze, Project coordinator, Bad news/Drog
- Juliane Von Reppert-Bismarck (TBC), Lie Detectors

Chair: Lifelong Learning Platform, Open Your Eyes project

10:00 – 11:00 Session 5 – Tools and methodologies for monitoring and debunking disinformation

From network analysis to algorithm tracking and deep fake detection, in this session, you will discover tools and leads to detect and debunk disinformation.

- Camille François, Chief Innovation Officer, Graphika
- Guillaume Chaslot, Founder, Algotransparency
- Sam Gregory, Program Director, Witness

Chair: Denis Teyssou, MediaLab R&D, Innovation Manager, AFP

Coffee Break

11:30 - 12:30 Session 6 – Raising expertise in civil society

Individual citizens, volunteers, journalists, entrepreneurs, in this session we will show how cross-expertise in civil society can be combined to start and run disinformation monitoring projects.

- Liz Carolan (TBC), Founder, Transparent Referendum Initiative
- Sam Jeffers, Founder, WhoTargets.me
- Viktoras Dauksas (TBC), Debunk.eu
- Holly Babin (TBC), MITRE

Chair: TBC

Lunch Break

13:30 – 14:30 **Panel – Are there ethical limits to fight disinformation?**

With GDPR, we have entered a new era of data protection. Dealing simultaneously with privacy, big data, Open Source Intelligence and malicious actors can be tricky. In this panel we will explore the ethics around disinformation hunting. Are there red lines and what should they be?

- Fanny Hidvegi (TBC), European Affairs Manager, Access Now
- Ricardo Mendes, Data activist
- Nick Waters, Bellingcat

Chair: Merav Griguer, Lawyer, Bird and Bird

14:30 – 15:30 **Panel – Net neutrality, data protection, liability of online platforms, what's next?**

How can we ensure a free and fair public debate online? In this session we will hear what could be the options on a new regulation and the role of continental and international regulators and organisations in this field.

- Trisha Meyer (TBC), Postdoctoral Researcher at the Institute for European Studies, VUB
- Tara Denham, Director, Centre for International Digital Policy, Global Affairs Canada
- Lubos Kuklis, ERGA Chair and Chief Executive of Council for Broadcasting & Retransmission of Slovakia
- Ian Lucas, MP for Wrexham, member of DCMS inquiry committee on disinformation

Chair: Pierre Haski, President of Reporters Without Borders

Coffee break

16:00 – 17:00 **Session 7 – Building civil society resilience**

Harassment, smear campaigns, in this session you will learn how civil society faced a new playbook of intimidation and how we can build together awareness and resilience.

- James Le Mesurier, Founder Mayday Rescue Foundation
- Representative from Fearless democracy
- Representative from Swedish civil contingencies agency
- Samuel Laurent (TBC), Les Décodeurs, Le Monde

Chair : TBC

17:00 Wrap Up